



Connecting clients to cultures and countries

Worldwide Simultaneous Interpreting for Conferences and Online Seminars

What is conference interpreting?

Conference interpreting is the practice of conveying the meaning of a speaker's message orally, simultaneously in real-time, into another language for the benefit of listeners who are not native speakers of the source language. The process involves transmitting highly complex, specialized messages and concepts from a source language into one or more target languages in formal settings.

Conference interpreting is performed during the delivery of speeches and presentations at high-level exchanges such as international conferences, summits, and meetings across a broad range of domains. Often performed in specially designed soundproof booths, conference interpreting requires the highest caliber of interpreters to convey important messages in another language at speech-delivery speed.

Specialized conference-interpreting solutions

Whether you require interpreters for an international conference, high-level multilateral dialogue, or an important business meeting with global stakeholders, our experienced conference interpreters will provide premium-quality, simultaneous interpretations to ensure a successful event.

Interpreting conveys ideas

Interpreters directly and precisely communicate what a speaker says, keeping the conversation flowing at a normal pace. In most cases, simultaneous interpreting is used at conferences, and this interpreting style doesn't have any unnatural pauses between sentences. Interpreters convey the meaning of the speaker's words to the audience so they get the intent as closely as possible to the source language.

More and more companies realize the worth of catering to a market segment that didn't get any special attention in the past. The Deaf and Hard of Hearing communities also need language support from interpreters. In recent years, the demand for ASL (American Sign Language) interpreters has increased exponentially, and this requirement will not decline any time soon.



Connecting clients to cultures and countries

Experienced conference and simultaneous interpreters

Auerbach International works with expert conference interpreters in over 100 languages who have been trained in the art of simultaneous interpreting at the postgraduate level and possess many years of conference interpreting experience in their language combinations.

Remote Simultaneous Interpreting (RSI): Online meetings

Remote Simultaneous Interpreting has grown rapidly since the onset of the pandemic and has rendered simultaneous interpreting more accessible for all your online seminars, business meetings, workshops, and conferences. Using the Zoom platform with the interpreting Channels feature, we can provide the right team of interpreters tailored to your requirements.

One of our Interpreting Strategists will help you organize and prepare your meeting and undertake sound checks and connectivity tests in advance. Once your online meeting starts, we will coordinate and monitor the session in the background with your team and the interpreters to ensure a seamless experience for all parties.

Besides providing the best conference interpreters, we can organize your entire event -- from booking a venue to arranging travel and accommodation for all your participants -- across the globe.

Conference Interpreting allows you to target larger markets

Regardless of your industry, your business can always benefit from moving into the global market. From retail to food and home goods, every brand has an international counterpart. When you use conference interpreting services, you can host an event for potential business partners and new clients worldwide without having to learn another language. Professional interpreters understand the cultural nuances of speech, so they can also help you present yourself in the perfect light on the international stage.

Interpreting keeps the audience engaged

In consecutive interpreting, each party is silent while the interpreter conveys the speaker's words to the listener, and vice versa. Consecutive is excellent for smaller, more intimate settings like meetings, hospitals, and courtrooms. But simultaneous interpreting is much more efficient when there are long stretches of speech from one person or several parties contributing to a discussion.



Connecting clients to cultures and countries

Conference interpreters help facilitate smooth communication, even when multiple language backgrounds are at play. These professionals can engage across language barriers, which can help save time, keep the conversation moving, and ensure that listeners don't become bored.

Subject and Equipment expertise

Choosing the right conference interpreter can be challenging, especially when the topics are diverse or extensive. But the good news is that many highly specialized, skilled, and experienced linguists in the Auerbach Interpreting team are fully qualified in their chosen field. From medical to legal, economics, politics, and engineering, we have interpreters in every area and across an impressive collection of languages.

We also provide sound booths, transmitters, headsets and technicians, and coordinate the pre- and post-conference arrangements with your venue.

Benefits and payoffs

Investing in conference interpreting has far too many benefits to be ignored and is the key to a successful international or multinational event. With over 30 years of experience, Auerbach provides a global network of native-speaking interpreters in technical/business subjects ranging from aerospace to zoology.

Meetings and Special Events are an important part of shaping corporate culture. A well-run meeting or event creates a lasting impression, reinforces a message, builds teamwork, drives sales, and achieves a result that translates to the bottom line. A poorly run meeting becomes an expense with lasting consequences. It may seem easier to do it yourself until you begin to add up all the details and the risks.

The Auerbach Meeting Management Team draws upon enormous and well-rounded talent to make your meeting a positive return on investment and a very positive experience that will leave a lasting impression.

Contact us today to learn more about how we can help you bridge language barriers!